



An online competition to get kids moving!

What We're Looking For

Product ideas that will increase physical activity among middle-school-aged kids (ages 11 to 14).

Categories

People of all ages can enter! Participants will compete in 1 of 4 categories:

- Middle School/Junior High Students
- High School Students
- College/University Students
- All Others

Ideas Made Real

Ruckus Nation is sponsored by the nonprofit organization **HopeLab**. We will support the development, testing and distribution of products based on the best ideas we receive. Our goal is to create products that really work!

Prizes

More than **\$300,000** in cash and prizes will be awarded for winning ideas. Plus your idea could become a real product that gets kids moving!

How to Enter



Log on to www.ruckusnation.com to register as a contestant or judge.

Registration opens September 18, 2007.

Dates & Deadlines

Competition registration opens **September 18, 2007**; deadline for entries is **November 20, 2007**. Winners will be announced in **March 2008**.

YOUR IDEA COULD START A MOVEMENT!

www.ruckusnation.com

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