



Ruckus Nation Entry Requirements and Guidelines

Entry Requirements Summary

1. To participate in Ruckus Nation, registered teams must submit a type-written entry that is no longer than two pages in length and responds to The Ruckus Nation Challenge (available at www.ruckusnation.com).
2. Your written entry must follow the Ruckus Nation Entry Outline (available at www.ruckusnation.com).
3. The entry must be in a PDF (see below).
4. In addition to the mandatory written section, there is also an opportunity to include an illustration page in the PDF you submit. The illustration page is optional.
5. You may also include a 30-second video clip about your idea. The video clip is optional.

Submission Deadline

Your final entry:

- Can be submitted between **September 18, 2007 at 9:00 a.m. U.S. Pacific Time (PT)** and **November 20, 2007 at 5:00 p.m. PT.** [Wednesday, November 21, 2007, 01:00 GMT].
- Will NOT be accepted after this entry deadline.
- Can only be submitted by your Team Leader, which they must do through their Ruckus Nation workspace that can be accessed by logging in at www.ruckusnation.com.

In developing your entry please note the following requirements and guidelines:

Written Entry Requirements

- Your required written entry **MUST** be two (2) pages of type-written text or less.
- Your written entry must follow the Ruckus Nation Entry Outline (available at www.ruckusnation.com).
- Formatting:
 1. Use standard page dimensions of 8.5 x 11 inches (or ISO A4 [210 x 297 mm] if necessary)
 2. Use Portrait for page setup (not Landscape) for all pages of your written entry
 3. Maintain all margins (top, bottom, right, and left) at 1 inch (2.54 cm)
 4. Font style should be Arial or Times New Roman
 5. Font size cannot be smaller than 10pt
 6. Use single line spacing
- Your final entry **MUST** be submitted as a PDF file (Portable Document Format). There are many tools available online that you can use to create a PDF. Here are two you might try:
 1. Adobe's PDF converter located at www.createpdf.adobe.com. This allows you five free conversions; it requires creating a free account.
 2. PDF Online located at www.pdfonline.com. This service is free of charge and will email you the converted PDF.

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Optional Illustration

- In addition to the two pages or less of written text, you can also include an additional one (1) page in your entry as part of your PDF that provides an illustration of your idea (Section 7). This illustration page is **optional**.
- Your image/illustration cannot be larger than one page.
- Your image may include a sketch, photo, illustration, flowchart, diagram, or other image.
- If you choose to submit an illustration, that page **MUST** be included as part of the single PDF that you submit, not as a separate document or separate PDF.
- If you include an illustration, it **MUST** appear on the last page of your entry. Do not switch the placement of your illustration (i.e., do not put it on the first page). You cannot intersperse illustrations throughout your entry. If you fail to follow this requirement, your entry may be disqualified from the competition.

Optional Video

- You are also permitted to submit a short video clip describing your idea. This is **optional**.
- This video *cannot* be submitted instead of the written portion of the entry.
- The video clip may not be more than 30 seconds in length.
- The maximum file size allowed is 10MB.
- The video must be submitted in either .wmv or .mov formats.

Finally...

- Do **NOT** make any reference in any part of your entry that would allow a judge reviewing your entry to identify you personally.
- You **MUST** submit the two pages or less of written text with your entry. This is required. However, you may also submit the optional illustration AND the optional video or choose to submit only the illustration or only the video with your written text. It is up to you.

Please be sure to view the following supplementary information (available at www.ruckusnation.com):

- The Ruckus Nation Challenge
- Ruckus Nation Entry Outline